



Implications and Strategies for Food and Agribusiness Companies from the Global Financial Crisis Panel

IAMA 19th Annual World Forum

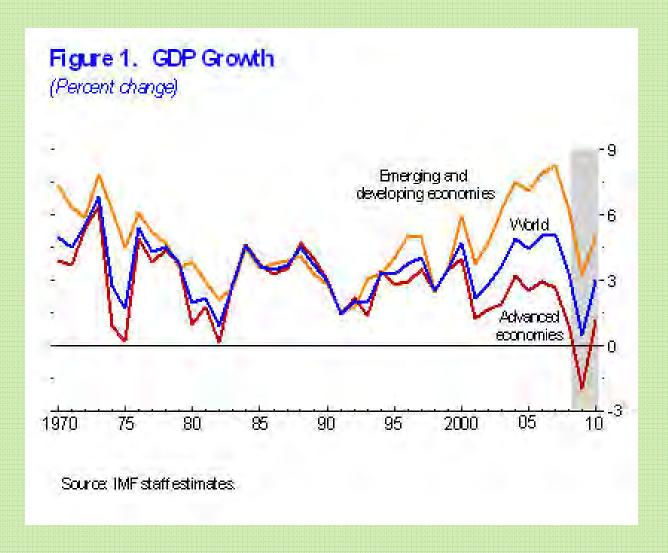
Budapest, Hungary 23 June 2009

Opening Comments by The Honorable Carole L. Brookins



Globalization of Markets: Global Boom to Bust

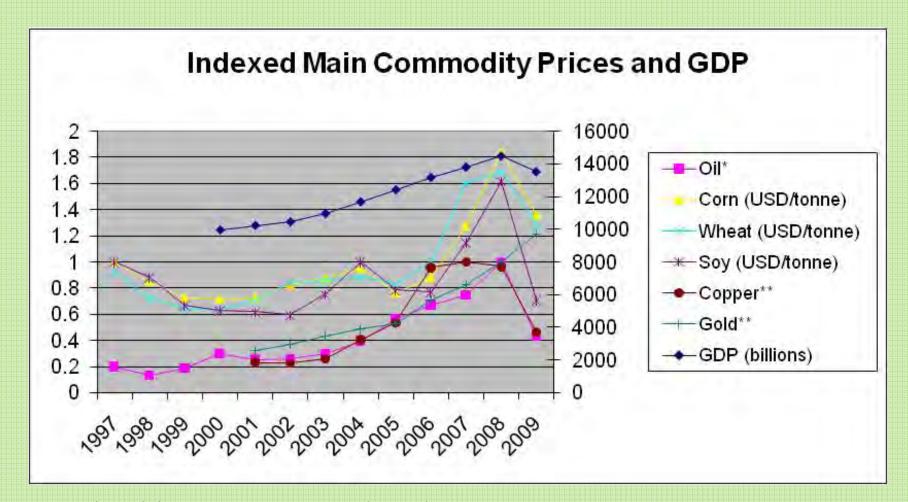






Commodity Impact





Source: Blumenthal, Comparative Data on Commodities and GDP



Elephant In The Room



Financial stability and confidence in monetary institutions are the cornerstones of a functioning and dynamic global market system, powered by private sector-led growth.

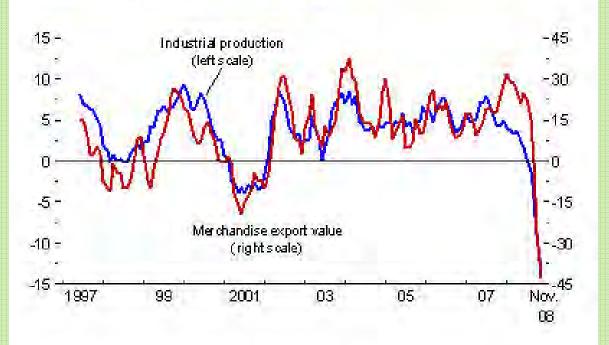


Output and Trade Collapse



Figure 2. Growth in Global Industrial Production and Merchandise Trade

(Annualized three-month percent change)



Sources: Haver Analytics; and IMF staff estimates.



Nature of Markets Is Dynamic Change



- A Broader Market Perspective
- Lens to Understand Market Impacts

IMPORTANT TO IDENTIFY Trends and Events

KEY Question:

 Will Short Term Event Change Longer Term Trend?



Globalization Trends BUT a Different Global System



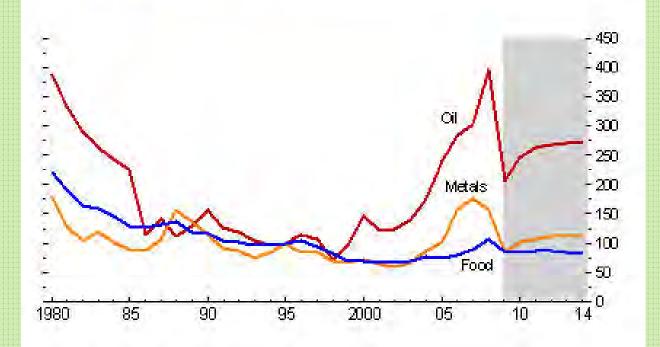
- Managed Capitalism Is the New Face of Globalization
- Financial Power Shifts To Strong Emerging Markets (China rises higher)
- Cyclical Downturn Means Economic Hardships and Possible National Security Threats
- Is Light at the End of the Tunnel?
- Early Signs of Investors Returning to Markets



Real Commodity Prices



Figure 4. Real Commodity Prices (1995 = 100)



Source IMF staff estimates.



A Trend in Motion: Rising Commodity Demand



Two Opposite Views of Short-to-medium Term Recession Impact on Commodities

- If longer recession, commodity boom to bust with up to "seven thin years" in demand/price
 (Michael Farmer, founder of hedge fund Red Kite)
- "The commodity super-cycle is not over, it is just pausing."

(Fransisco Blanch, Bank of America global head of commodities research)



Globalization Is a Trend In Motion



Our Globe is Both Smaller and Larger: Recession Hasn't Changed Trend of Global Interconnection of Markets, Ideas and Goods

A Smaller World

- Instant Communication
- Rapid Transportation

A Larger World

- Population
- Complexity