



Invitation to the First World Quality Forum of the International Academy for Quality

Dear Colleagues and Friends!

On behalf of the International Academy for Quality (IAQ) and of the Hungarian National Committee for EOQ (HNC) as Local Organizer of the **First World Quality Forum of the International Academy for Quality** I would like to invite you to Budapest, Capital of Hungary to this unique and special event.

The main message of the IAQ World Quality Forum is summarized in the Slogan “**Quality for Future of the World**”. The highlights of this event are the memory by Prof. Seghezzi on the IAQ Founders: Kaoru Ishikawa, Walter Masing and Armand Val Feigenbaum and the introducing the advanced TOM for the new era by Prof. Kano, as well as the discussion on the quality and corporate management led by Dr. Bertin, on the future of quality profession led by Prof. Godfrey, on the relationship of the quality and innovation led by Prof. Pfeifer, on technical and human dimension of quality introduced by Dr. Watson. There are also other current issues on the agenda, for example quality in healthcare and in service, education of quality, sustainability and quality, social responsibility, advanced quality tools, techniques and methods, ISO 9001:2015 as well as Lean and daily management, etc.

To make the listed focus areas interesting the Panel Chairs and Speakers will not only introduce the selected topics, but they will also have a debate about that between each other and also with the participants. I encourage you to take part at the Panel Sessions as highlights of the World Quality Forum, but also at all other parallel Sessions that grab your attention.

Dear Friends, I am convinced that the **First World Quality Forum of the International Academy for Quality** may provide an unique and invaluable input for everybody and will influence the quality development in the whole world. Quality is a value that would never run its course and that can enrich the life of the people through continuous improvement and innovation.

Besides, I hope, you will have some time to get acquainted with the places of interest of Budapest, to have a look at our wonderful capital and other parts of Hungary. For the participants of the Congress we organize some cultural programs, trying to make your visit and stay in Hungary pleasant and interesting.

Prof. Dr. Pal Molnar
IAQ and HNC President