

# “RESTAURANT BILL EFFECT”

&

## SOME APPLICATIONS

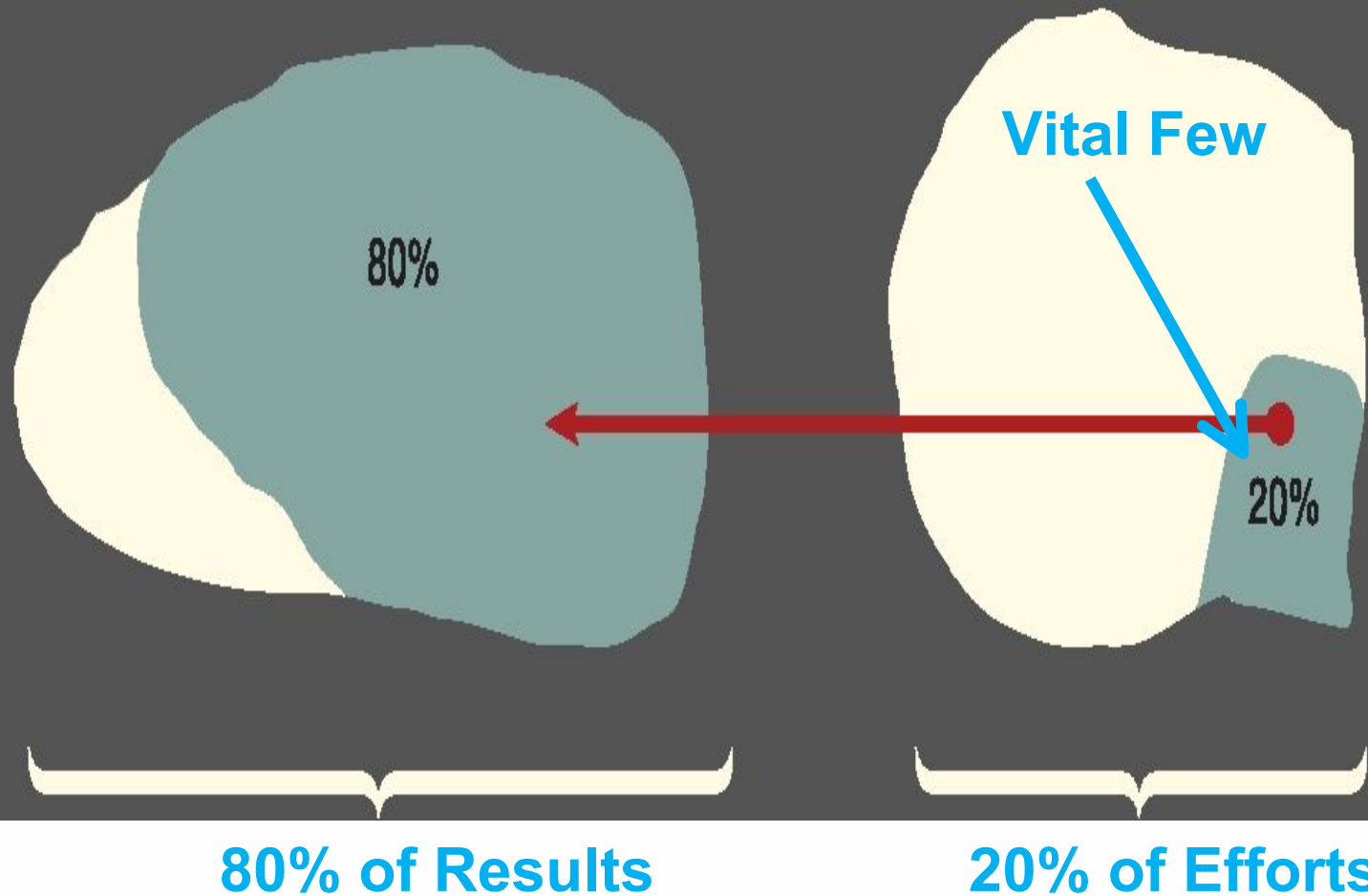
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IAQ World FORUM,

Budapest, **2015**

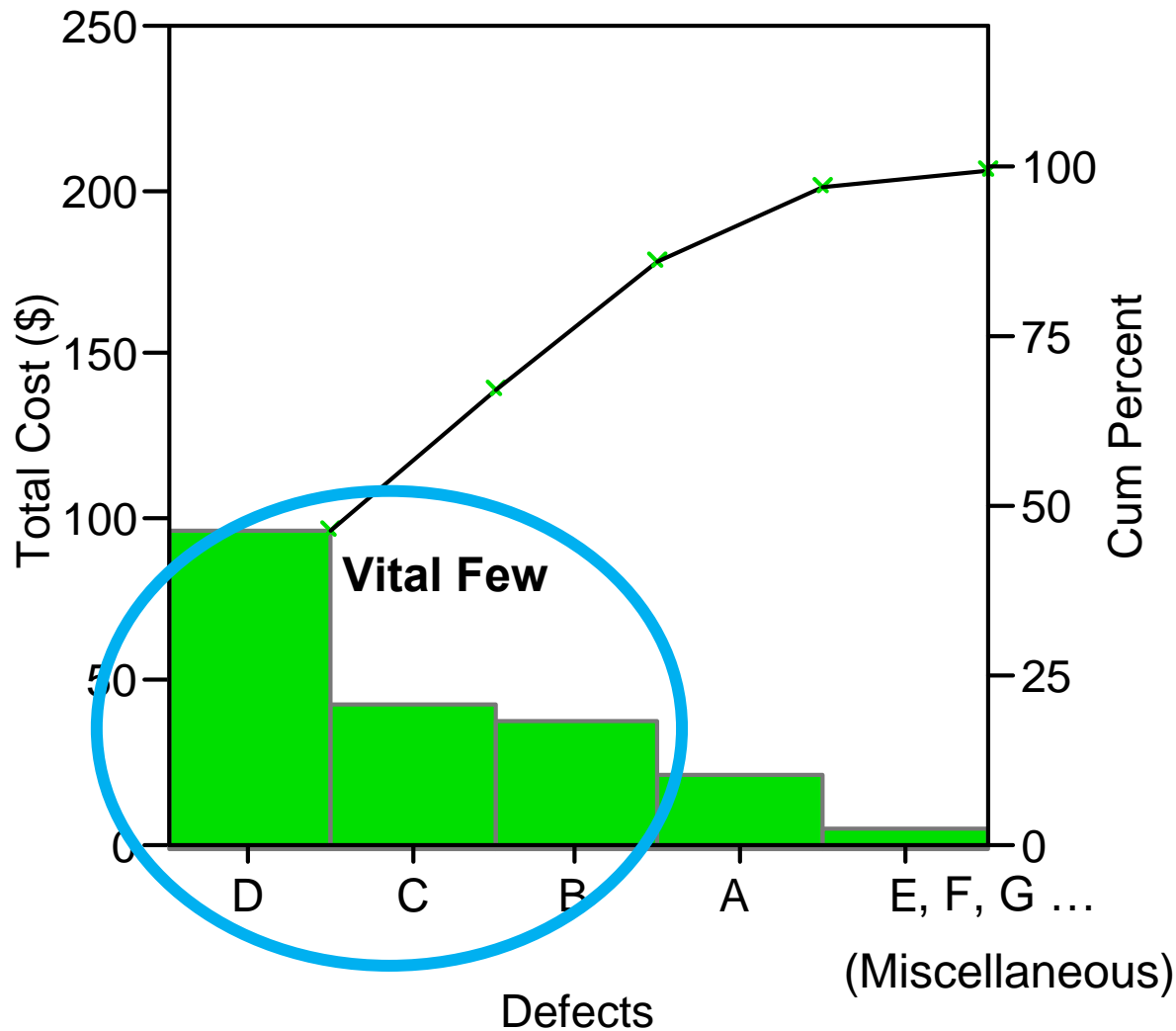


# Well-Known “PARETO principle”



# Typical Pareto Chart

Example for 'Importance (Cost-Weighted)' Pareto



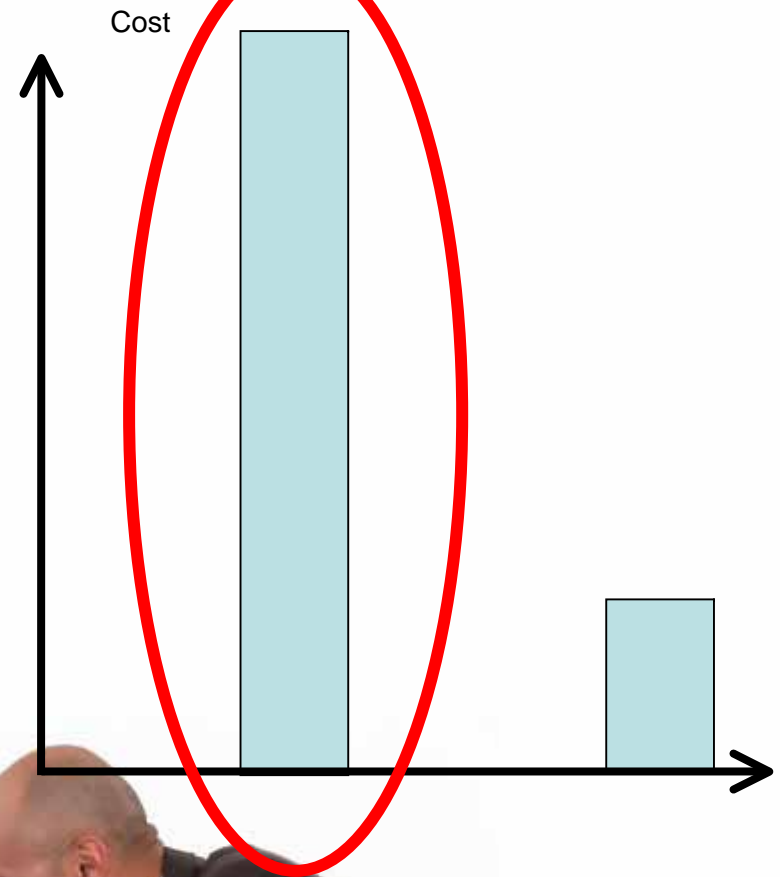
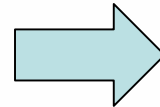
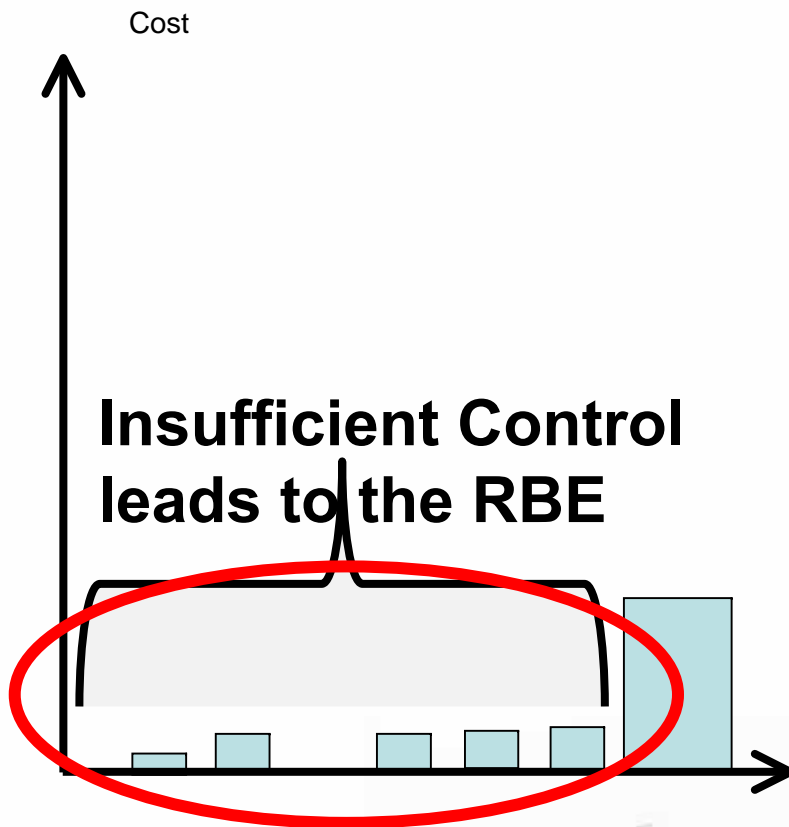
# Restaurant Bill Effect

**“Main dish, the most expensive items altogether, costs only small part of the restaurant bill”.**

**This happens when, as usual in a restaurant, we are coming just to have fun, and things are uncontrollable and left to themselves...**

“Restaurant Bill Effect” means

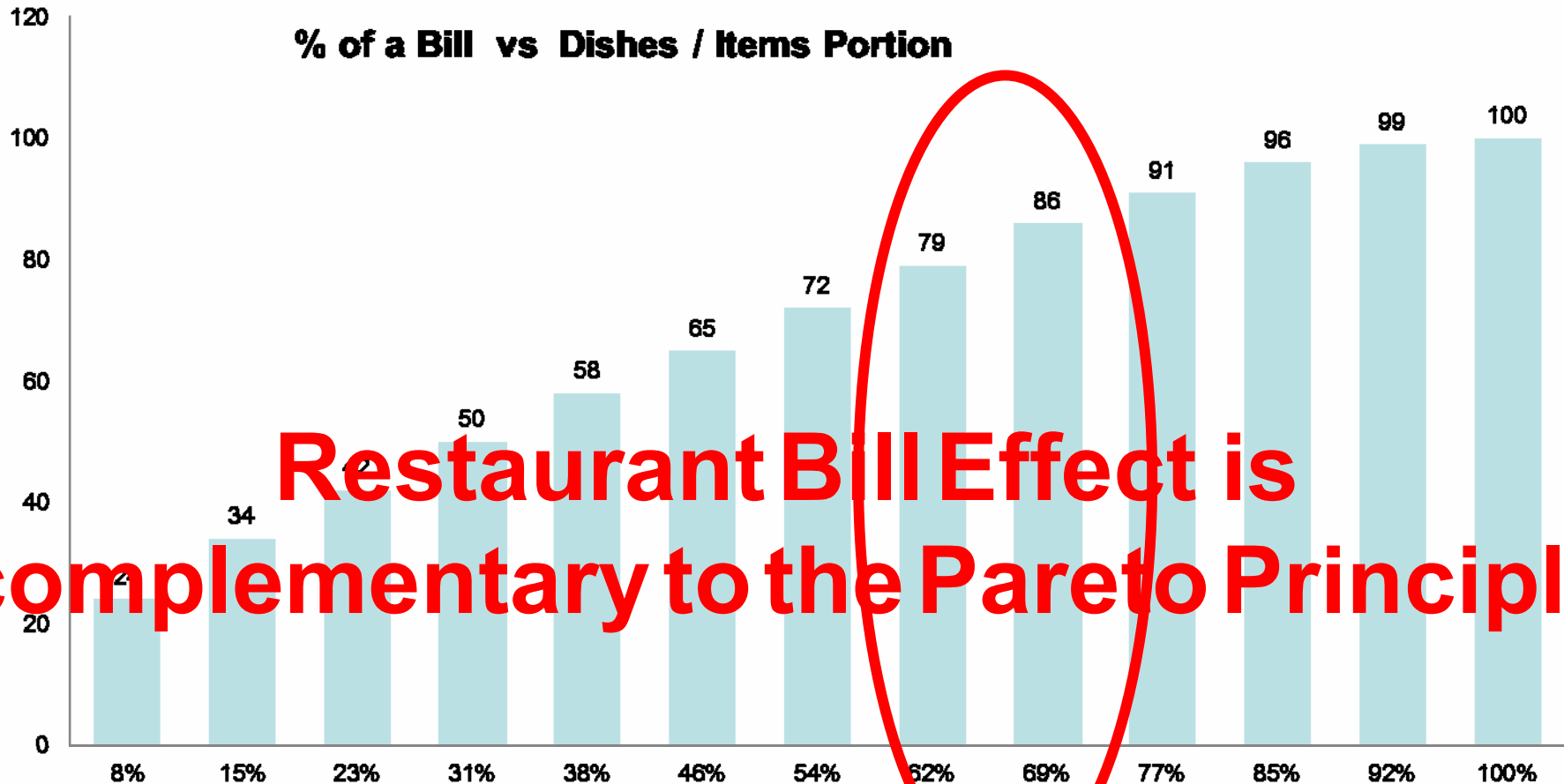
# The Power Of Miscellaneous



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# The Power of Miscellaneous



**Restaurant Bill Effect is complementary to the Pareto Principle.**

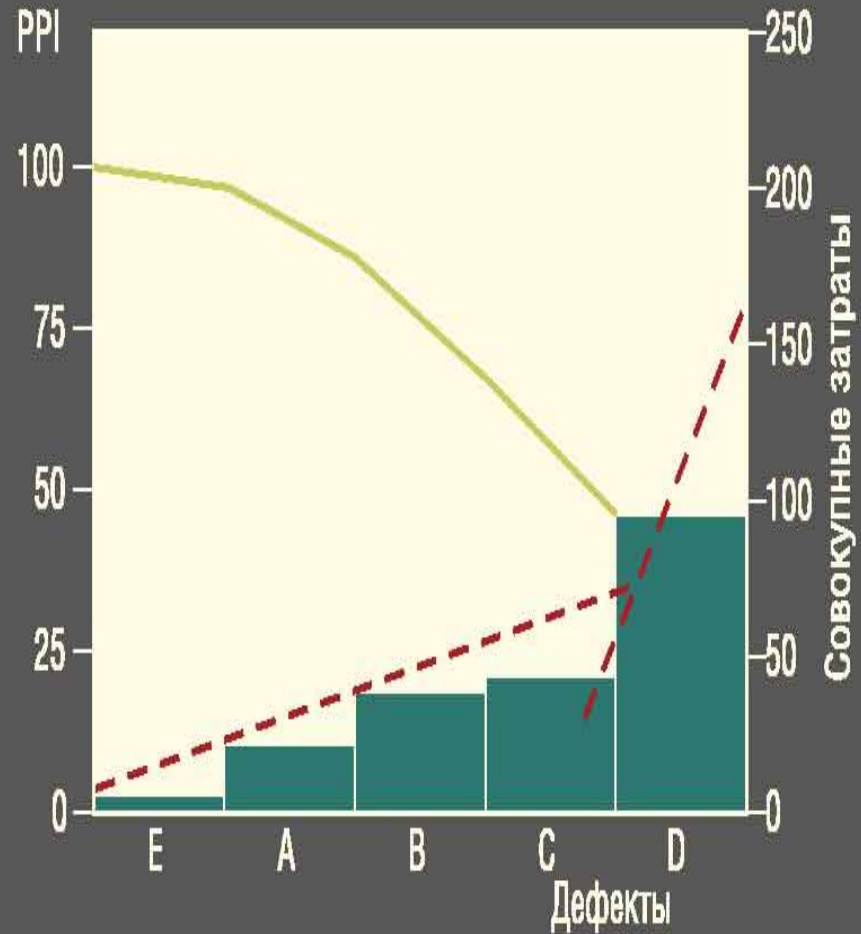
**“Pareto” does not work:**

**there is no 20-80, at least 60-80!**



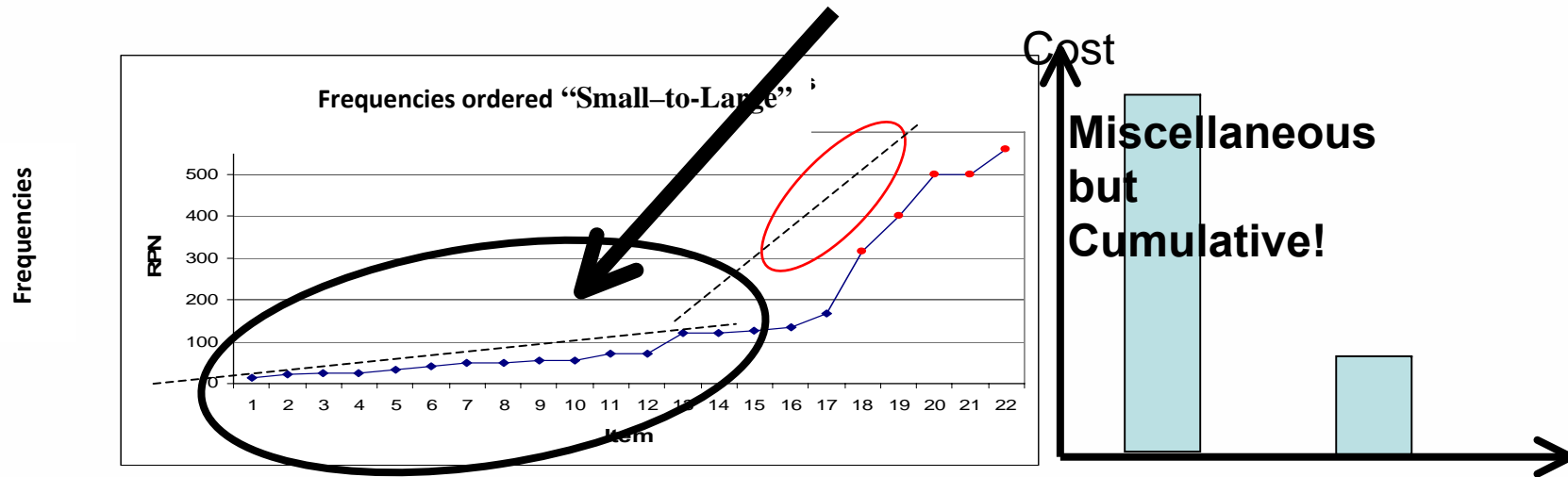
# Scree plot

To analyze the Power of Miscellaneous we should use the “Scree Plot”

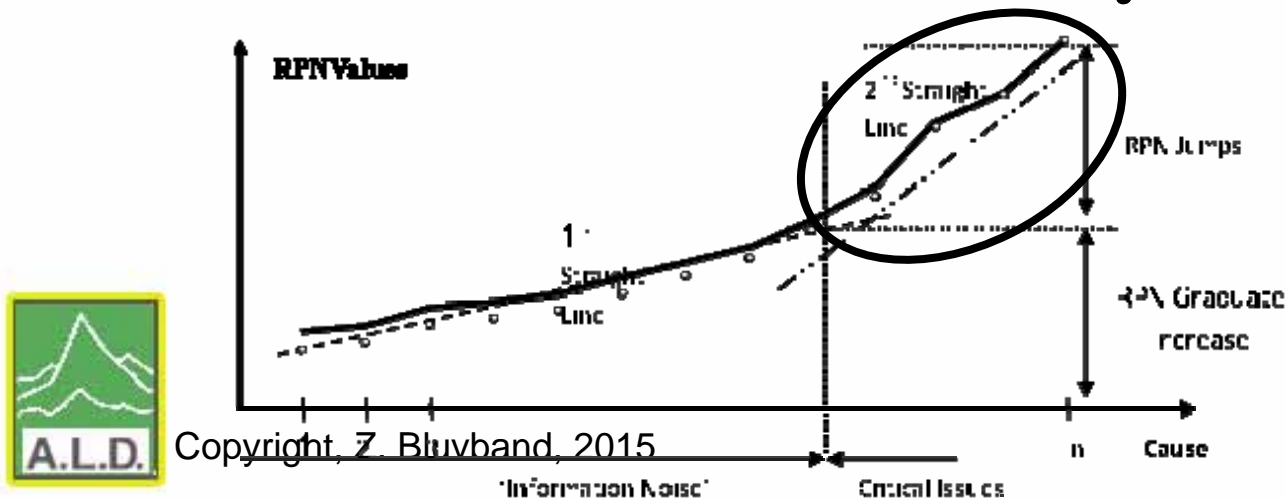


# Pareto Principle and the “Restaurant Bill Effect”

## The power of “miscellaneous”...



## The difference between “Cost analysis” and “Risk analysis”





# The power of “miscellaneous”...

Appetizers, Starters, Salads, Soups, Bread, Beverages, Drinks, Pies, Cakes, Coffee, Tea, Ice-cream, etc., etc.- relatively small additions, each one not expensive at all, maybe 10% - 40% of the main dish (Pareto Principle, remember?),

multiplied by

number of participants and quantities of refills, plus tips, taxes, “coperti” (cover charge), etc.

brings your bill to

the three-four

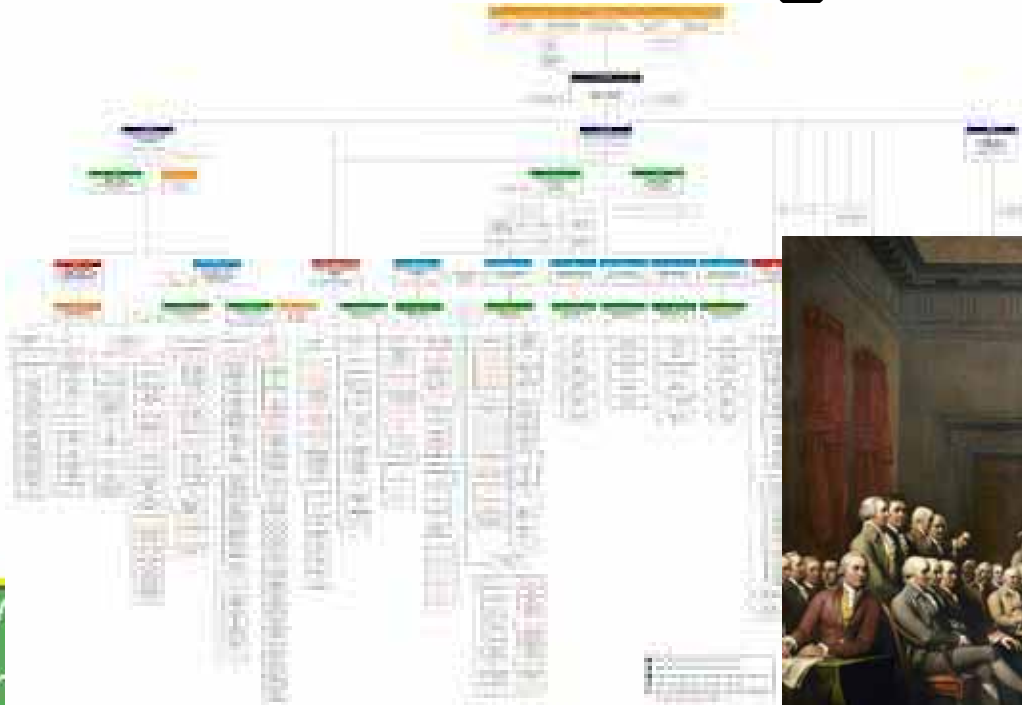
times (300%-400%)

of the Main Dish cost.



So the **PP** can be also formulated as

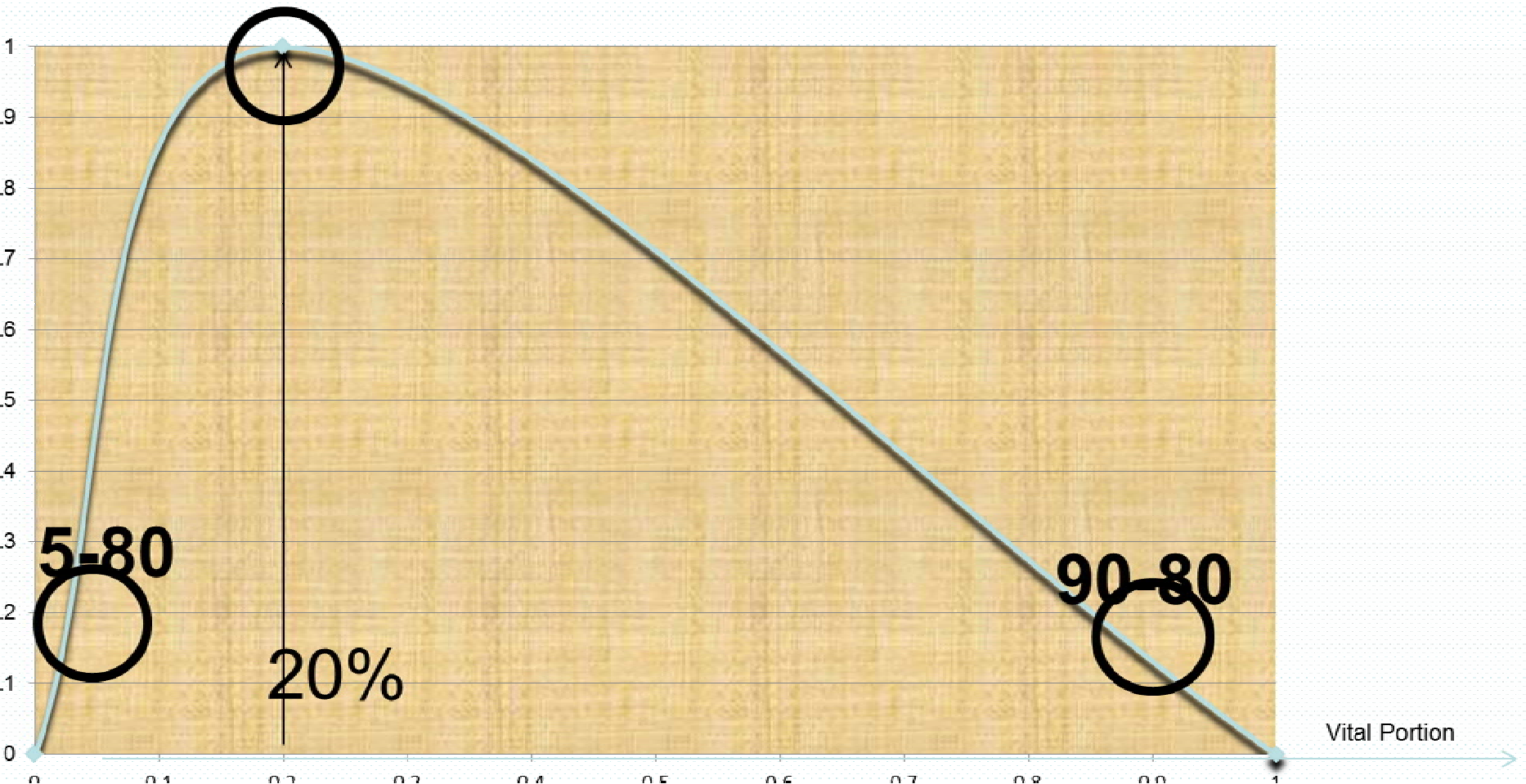
**“80% of the Effective Work can be accounted for by 20% of the people of an organization”.**



# Closer to PP $\Rightarrow$ $\uparrow$ Mature & Stable the organization is!

Stability vs "Vital Portion"

**~20-80**  $\rightarrow$  MAX Stability

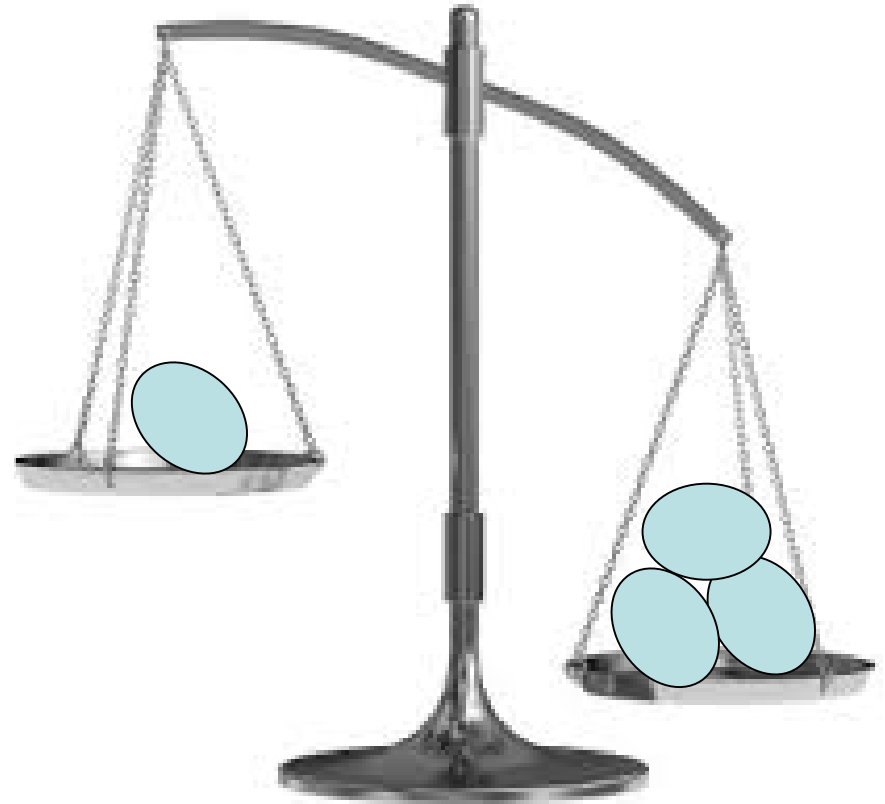


# Which one is more Natural?

Org. with the Pareto principle



Org. where Pareto does not work



# **“Restaurant Bill Effect” approach**

2 basic claims of the RBE approach:

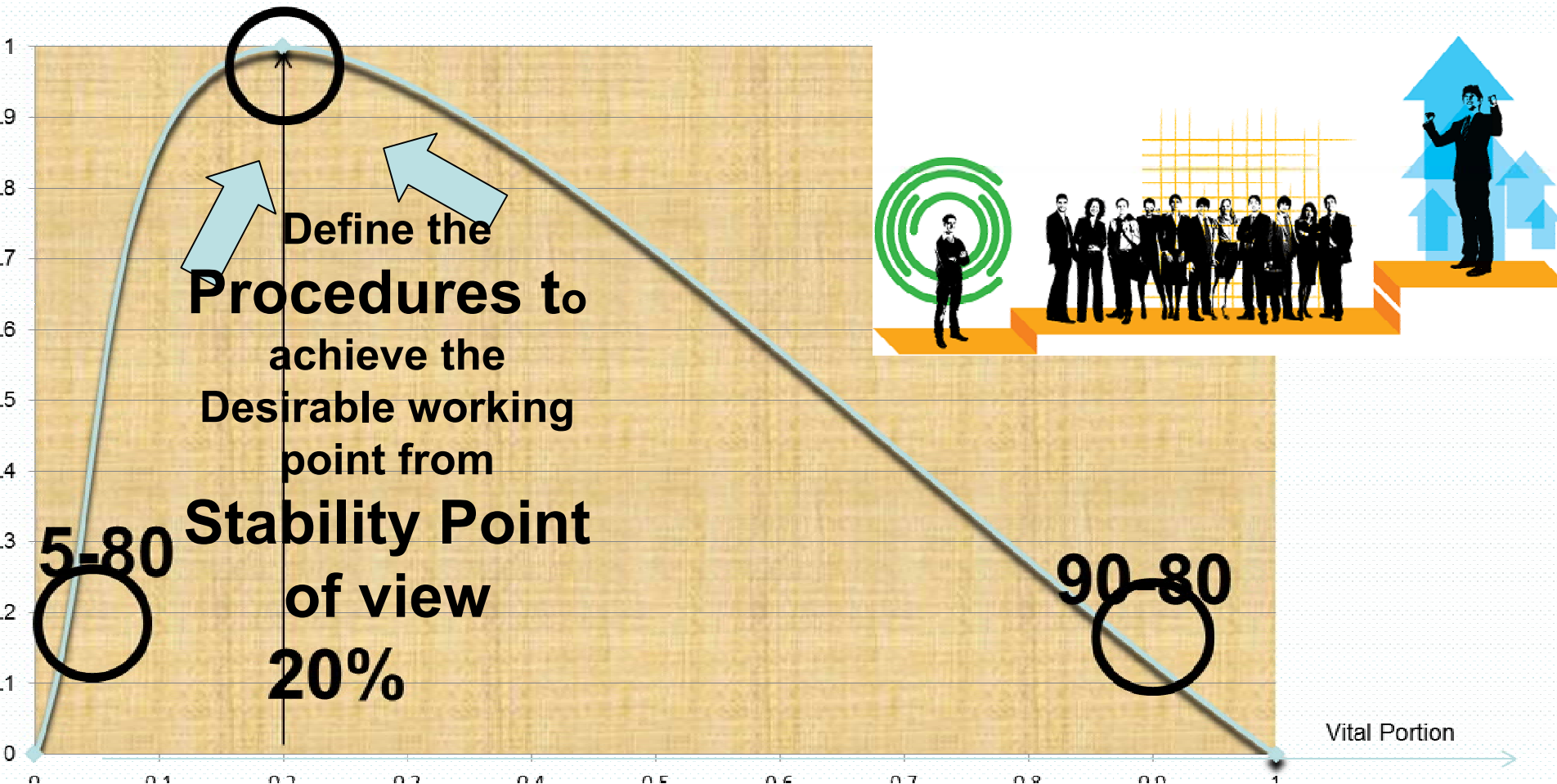
- a) The status of a system with the presence of the Pareto Principle is the “canonical status” the system owner has to strive to.**
- b) The “too powerful” miscellaneous should be converted into the “trivial many”**



# Manager's task to get more Stable Organization

Stability vs "Vital Portion"

~20-80 → MAX Stability





# Manager's task to bring Stability

Let's define the statistical hypothesis test, to decide, whether or not after applying the certain procedures, the process became to be **“Pareto-Compliant”**.

Pareto Principle (PP) can be formulated as follows  
**The principle of "X / Y",**  
**wherein X is small ( $X \ll 100\%$ ),**  
**and Y is close to 100% ( $Y \sim 100\%$ ).**



# Test of Hypotheses (Pareto Principle X/Y ):

**H<sub>0</sub>:  $p=Y$**  (Pareto Principle takes place),

**H<sub>1</sub>:  $p<Y$**  (reject H<sub>0</sub>, i.e. Restaurant Bill Effect takes place).

where

**Y** is the **acceptable %** of the **Output of the process** (i.e. cost) **get by**

the **acceptable** as the “**Vital few**” **percentage** **X%** of the **efforts**.





# Test of Hypotheses for PP

**For the PP test, we recommend Ratio 30/75**

**( $X=30\%$ ,  $Y=75\%$ )**

**- the recommended pair of the above %%.**

It means, that

for every trial number "k" of the process,

we take the minimum relational quantity  $X\%$  (30%)

of the most productive efforts

and sample the integrated amount  $C_k$  out of  $CT_k$

(total result of the trial "k").



# Test of Hypotheses for PP

**Ho:  $p=0.75$**  (Pareto Principle takes place),

**H1:  $p<0.75$**  (reject Ho, i.e. Restaurant Bill Effect takes place)

**Step1. For the purpose of the test, let's take sample size  $n$ :  
i.e.  $n$  trials of the process and state Level of Significance  $\alpha$   
(for example,  $\alpha=0.05$ ;  $n=30$ )**

**Step2. Calculate the sample proportion  $\bar{p}$  of the Outputs  
of the  $n$  trials.**

$$\bar{p} = \frac{\sum_{k=1}^n Ck}{\sum_{k=1}^n CTk}$$

(for example,  $\bar{p}=0.63$ )

**Step3. Calculate the “calculated” value of  $\bar{z}$  (for  $Y=0.75$  {75%})**

$$\bar{z} = \frac{\bar{p} - 0.75}{\sqrt{\frac{0.75 * (1 - 0.75)}{n}}}$$

(In our example,  $\bar{z} = -0.12 / \sqrt{\frac{0.1875}{30}} = -0.12 / 0.07906 = -1.518$ )



# Test of Hypotheses for PP (cont.)

**Step 4. Choose  $z^*$  from the normal table to define rejection region (for  $\alpha=0.05$ ,  $z^* = -1.645$ )**

**Step 5. Use the Critical value method:**

**If  $\bar{z}$  falls inside the acceptance region  $\bar{z} > -1.645$ – will not reject  $H_0$  (Pareto compliance!)**

**If  $\bar{z}$  falls in rejection region  $\bar{z} \leq -1.645$ , then reject  $H_0$  (still the Restaurant Bill Effect takes place!).**

In our example

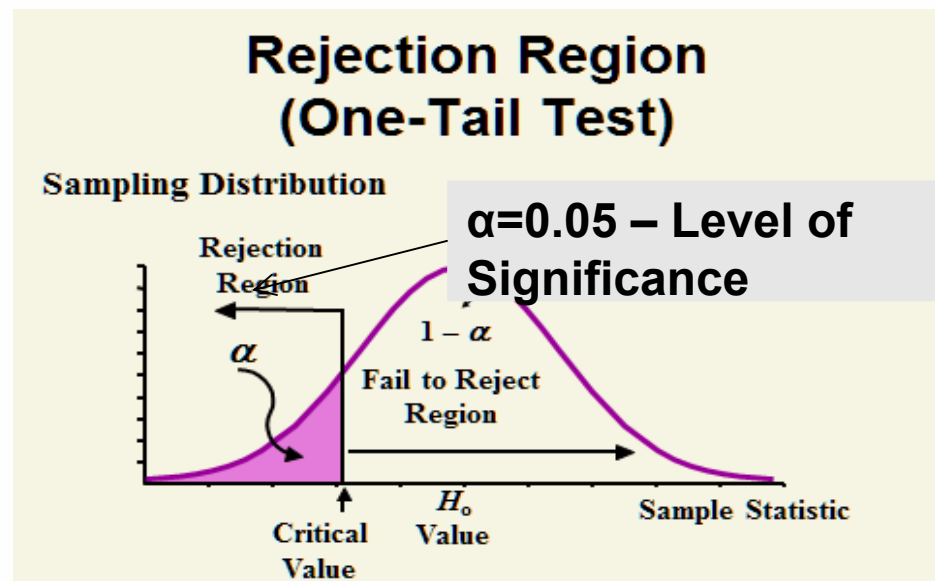
$\bar{z} = -1.518 > z^* = -1.645$ ,

**so Pareto Compliance**

**Accepted!**



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# Manager's task is to bring Stability

So to eliminate the RBE.

But, What about Sustainability?

Sustainability is ability to survive...

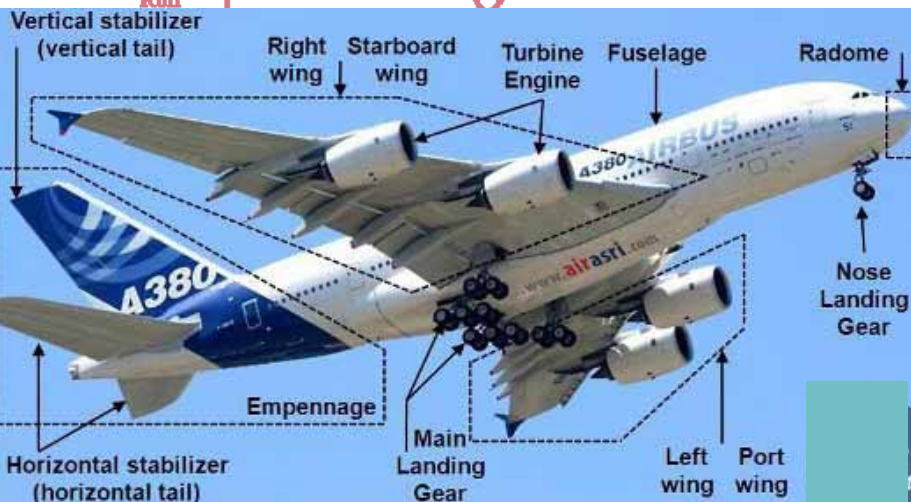
Stability can be a feature of a Sustainable system but it may not be necessity.



# Stability vs Sustainability (history)

## Aircraft Design historical example

**1st years: ASAP –  
As Stable as Possible!!!  
For Super-Robustness...**



**Later years (Military)  
AUnSAP –  
As UnStable as Possible!!!  
For Super-Maneuverability..**



# The Beatles organization example

**The greater Vital Portion  $VP \gg 20\%$ , the lower Stability is – people are more independent and therefore finally tend to separate himself / herself.**

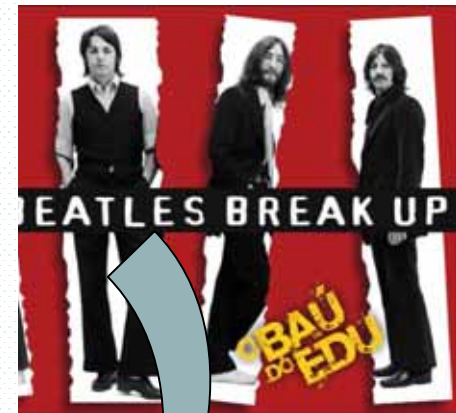
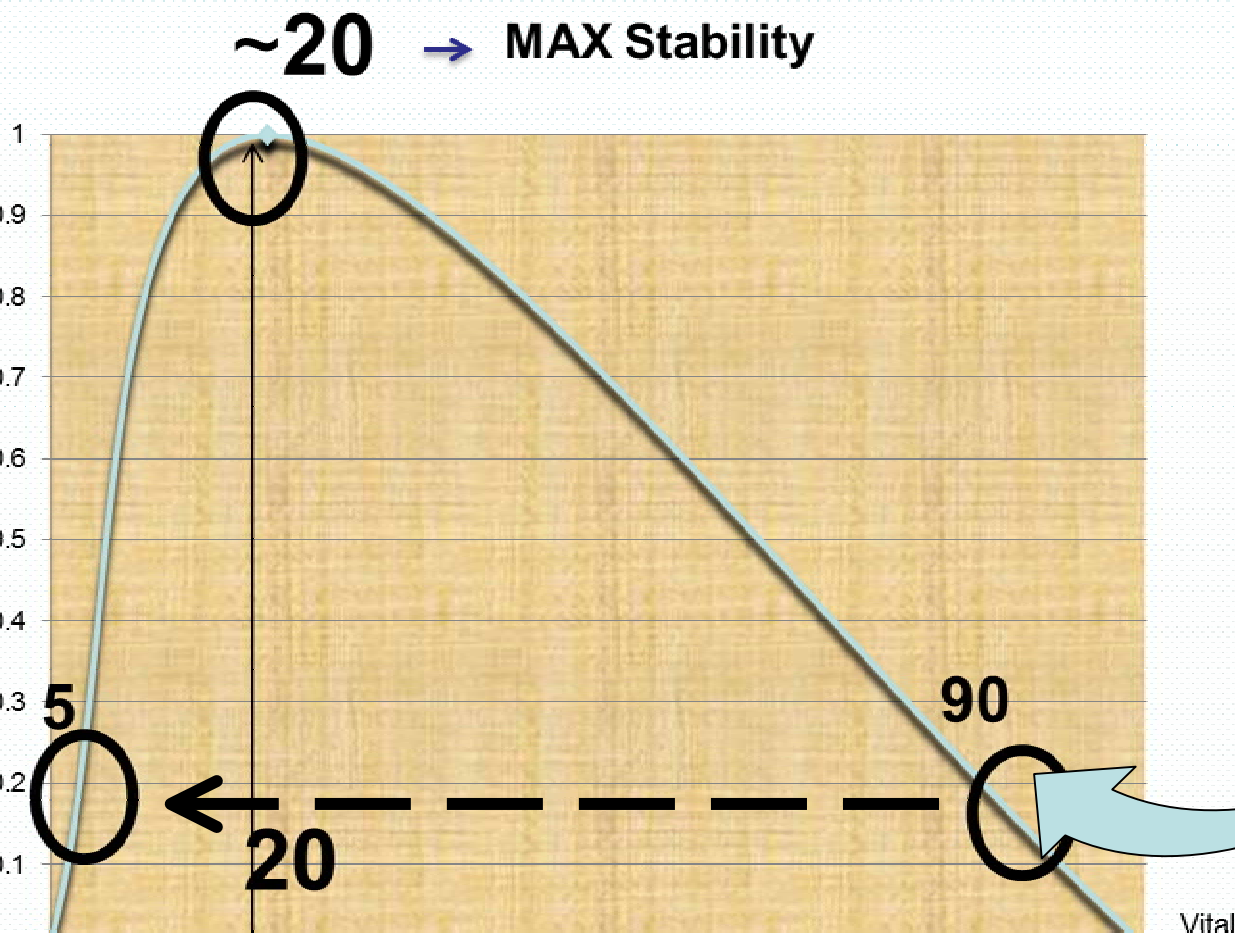




# The Beatles organization example

**Beatles Vital Portion VP >90%, -> very low Stability  
very independent and therefore finally break up...**

Stability vs "Vital Portion"



About **Restaurant Bill Effect,**  
**Pareto Principle,**  
**Stability, Sustainability,**  
**Leadership and Success-**  
**let's speak in the Next Paper...**



**Thank you!**