

NATURE HAS IT'S OWN CERTIFICATION!

We copied it!



TájGazda®

UNTOUCHED QUALITY



TájGazda® is a trademark certification system, which certifies both Origin and Quality. The system, which was developed based on hungarian endowments, takes micro and mezzo sized lands as equal, cultivable parts. The chain certification of the end-product includes warranty for the raising, breeding, keeping. The certified product must be locally grown or bred, according to the abilities of the local landscape. The system was created in a way that it can be used in every country's every single landscape because the basic criteria are convertible. This flexibility was needed because we would like this system to be used as a European trademark. In order to do that, beside the name **TájGazda®**, we call it Unaffected Quality as well.

Development of the agricultural and food industry, supply of healthy food with a prime warranty isn't available without certifying the whole production.

The goal is to secure the voluntary certification of agricultural commodities, products and production technologies, on an independent enterprise basis and according to the EU regulations. Moreover, the gradual modification of the agricultural industry to take local abilities into consideration is needed and so are regulations, trainings and certification criteria.

This certification provides a new kind of relationship between buyers, users and producers, manufacturers. The **TájGazda®** trademark on the product, while means value and quality, contains a QR code. Behind this QR code, the buyer can see the contact info and webpage of the producers, manufacturers and therefore he/she can contact the producer for further information.

Since the **TájGazda®** certification of a product begins from the fieldland, it guarantees prime and healthy food. That way we can help production processes that enhance the abilities of each landscape and we can certificate the origin of the product.

With the **TájGazda®** certification system secures the sustainable agriculture, and a way of farming that preserves the fertility, characteristics and values of landscapes.

TájGazda® helps farmers understand and observe regulations, take advantage of funding opportunities. Since farmers who are part of Tájgazda community all have quality **TájGazda®** certified products, together they can be present at markets, which were monopolized by mass producers.

